**C**ustomer Management System

* Customers registration, and personal accounts
* Forgotten passwords recovery
* Orders monitoring by email
* WYSIWYG text editor
* Multiple users
* Easy user experience

### **S**ecurity

* Secure Back-Office access (login and password)
* SSL compatibility (Depends on client requirements)
* Unique tokens in Back Office and Front Office
* PCI DSS compliant
* Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path transversal
* E-mails headers injections blocked
* Passwords encryption in database
* Cookies encryption
* Blocking repeated attempts to recover passwords
* Secure Admin Panel access (login and password)
* Unique tokens in Admin panel and User panel.
* attempts to recover passwords

## **A**dministration

* Integral search in the Back-Office
* Multiple users management, and permissions (ACL)
* Maintenance mode
* WYSIWYG text editor
* Content management system
* Modules On-Off in only one click
* Sub domains management
* Database backup (partial or full)
* Automatic generation of robots.txt files
* Specific typefaces management in PDF files
* Products indexation for an optimized search
* RSS feed
* Export of the newsletter listed e-mail
* SMTP emails sending (with or without SSL-TLS) or PHP mail

**S**ystem Architecture

We have experience working on the following technologies You can choose the technology of your choice

**F**ront End **T**echnology:

* HTML
* CSS
* JavaScript. JavaScript (JS)
* Bootstrap
* Flutter.

**B**ackend **D**evelopment Technology

* PHP

Laravel

These will be the basic web pages as per your requirement; the pages will be 100% increasable as per your requirement. The proposed website will be 100% dynamic and all the content of the web pages will be changeable by your admin without any previous web development knowledge. Website admin will be able to edit/update the web site content, change or update all other content of the website whenever necessary.

**P**ROJECTPLAN

**T**he entire project is divided into Five-development phase.

* Planning.
* Analysis.
* Design.
* Development.
* Deployment.

The bars on the chart represents week.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Key Activity** | 1st -2Week | 2nd -2Week | 3rd -2Week | 4th -2Week |
| Planning |  |  |  |  |
| Analysis |  |  |  |  |
| Design |  |  |  |  |
| Development |  |  |  |  |
| Deployment |  |  |  | Delivery |

*Project Time line*

**Note: It will take us a minimum of 8 Weeks to Complete the website.**

**C**OSTING

The following cost breakdown is based on the information currently available. Costing is based on Planning, Analysis, Design, Development, & Deployment of the proposed project.

**P**lease Note

* Package: (Custom)
* The costing is subject to changeable if new requirements are added or defined in the development phase.
* The **Senior** **programmer** will be used for this project.
* Separate **Front End Developer** will be designed for this project.

**P**ayments Terms

* 50% of the total cost shall be paid on accepting the Proposal along with a work order.
* 30% pay after live the design.
* Rest 20% shall be paid on accepting the project after the implementation phase.

|  |  |  |  |
| --- | --- | --- | --- |
| Sr. No | Task Description | Package Type | Price in BDT |
| 01 | **Website Backend Development** | Package: Custom | 100,000/- |
| 02 | **Website Front end Design** | Package: Custom | 50,000/- |
| 03 | **App Development** (Flutter) | Android and IOS | 50,000/- |
| Total: Two lakh taka only. 200,000 BDT | | | |

**S**UPPORT & MAINTENANCE

The following are the service agreement between ZOOM IT. &Client.

* Support & Maintenance will cover fixing all bugs and system errors.
* Support & Maintenance will include updating of client website with content, image, video, adding similar new webpage in the same format and layout.
* ZOOM IT will not accept any design tweaking and semi customization during the support and maintenance period. Any Customization and Design update will be subject to an additional charge.
* ZOOM IT will provide all the necessary support to keep the web site running as it should be.
* ZOOM IT will update the Client’s website with current information whenever provided to us. The website updating will take a minimum of 1 working day depending on the number of updates.
* Client will not need to have an IT department to handle their website. ZOOM IT will provide the end-to-end solution.
* Our office is closed on Friday and Saturday, and our weekly working hours are 10 AM to 6 PM (Except during prayer).
* Our Support & Maintenance Service will include the following:
  + We will monitor your site for up/down and performance issues during the support & maintenance period.
  + We will keep your website up to date and secured during the support & maintenance period.
  + We will provide on-call web support services during the support & maintenance period.
* Free Training in ZOOM IT office with video tutorial.

**T**ERMS & CONDITION

The following are the Terms & conditions of the Proposed System.

* The proposed project shall be 100% confidential & Unpublished by the Company (ZOOM IT).
* Client shall be the sole proprietor of the website.
* Re-distribution of the website shall be illegal for Client unless a contractual agreement has been made. (Subject to contractual agreement)
* Client will hold no rights to distribute the designs, code, database designs, HTML Components or other materials deemed necessary in the development of this website solution unless a contractual agreement has been made between both parties.
* We reserve the right to link back to our website, reference to work undertaken on behalf of a client for marketing purposes.

I hereby agree and accept all the above Terms& Conditions of the proposed proposal, and understand that by indicating agreement and acceptance above, and signing and returning this document I am contracting ZOOM IT. To undertake the work as described in the above proposal.

Agreed and Authorized By:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_